

Indicator 1: Business ownership by gender

Ratio of percentage of male to female business owners

Report Year	2018	2019	2020	2021	2022
Score	47	72	55	71	57
Male business owners	11.5%	10.3%	10.7%	11.6%	13.7%
Female business owners	6.3%	8.1%	6.5%	9.0%	8.7%
Ratio	1.830	1.276	1.636	1.285	1.576

Change
2018 to 2022

+10

2022 Report Source

U.S. Census Bureau,
American Community
Survey, 2021 1-Year
Estimates



Males are over 50% more likely than females to own a business in Tulsa.

Note: To ensure comparability across years, the 2022 Equality Indicators Report utilizes the 2021 American Community Survey (ACS) 1-year standard estimates rather than the 2020 ACS 1-year experimental estimates. "The Census Bureau does not recommend comparing the 2020 ACS 1-year experimental estimates with our standard ACS estimates or the decennial census [..]" (U.S. Census Bureau, 2021, <https://www.census.gov/newsroom/press-releases/2021/experimental-2020-acs-1-year-data.html>)
U.S. Census Bureau, American Community Survey, 2016, 2017, 2018, 2019, & 2021 1-Year Estimates