Project Overview

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Background
What is Tulsa Equality Indicators?

Framework to measure:

- Inequality in outcomes & opportunities
- For different groups of Tulsans
- Over a broad range of topics
- And to track change over time

Customized specifically for Tulsa
Project Background

• Framework and methodology developed by City University of New York, Institute for State and Local Governance

• Tulsa is one of 6 cities that has produced an EI report: Tulsa, New York City, Dallas, Oakland, Pittsburg, St. Louis

• Funded by City of Tulsa

• Partnership between City of Tulsa & Community Service Council

• 2020 Report released in December as Tulsa’s third report in series
What is the purpose of Equality Indicators?

- Identify areas to focus equity efforts
- Guide public policy development to reduce inequalities
- Inform solutions that lead to improved opportunities and outcomes for Tulsans with a focus on equity
- Identify trends reflecting possible impact of changes in policy and practice
Methodology
Community Consultations

Tulsa Equality Indicators

- Community Engagement Sessions
- Selection of indicators
- Evaluation of indicators
- Collection & analysis of data
- Transform experiences & perceptions of inequality into data

Community Consultations
Tulsa Equality Indicators
Evaluation of indicators
Collection & analysis of data
Selection of indicators
Transform experiences & perceptions of inequality into data
Indicator Requirements

- Measurable
- Local
- Annual
- Disaggregated
- Reliable
Six Themes of Tulsa Equality Indicators
Tool Structure

**Housing**

- **Homeownership**
  - Homeownership by race
  - Home purchase loan denials by race
  - Housing cost burden by income
  - Youth homelessness by race
  - Homelessness by veteran status
  - Homelessness by disability status

- **Homelessness**
  - Rent burden by income
  - Evictions by race
  - Housing complaints by geography
An **Equality Indicator** compares opportunities and outcomes of two population groups: the most and least advantaged for that measure.

*Example: Rent burden by income*
Comparison Groups

1. Race / Ethnicity
2. Geography / Region of Tulsa
3. Gender
4. Education Level
5. English Proficiency
6. Income Level
7. Mode of Transportation
8. Presence of a Disability
9. Veteran Status
Scoring Methodology

High value ÷ Low value = Ratio 

82.0% ÷ 12.8% = 6.406 

Score = 15
Scoring Methodology

1 = inequality

100 = equality
2020 Scores
Highest & Lowest Scoring Indicators

- Homelessness by Veteran Status = 93
- Graduation by English Proficiency = 82
- Internet Access by Race = 78
- Business Executives by Race = 1
- Payday Loans & Banks by Geography = 1
- Food Deserts by Geography = 1
Greatest Positive & Negative Change Indicators

### Indicators with Greatest Positive Change Scores

<table>
<thead>
<tr>
<th>Indicator</th>
<th>Change 2018–2020</th>
</tr>
</thead>
<tbody>
<tr>
<td>Ind. 47: Internet Access by Race</td>
<td>+39</td>
</tr>
<tr>
<td>Ind. 12: Dropping Out by Income</td>
<td>+28</td>
</tr>
<tr>
<td>Ind. 11: Chronic Absenteeism by Race</td>
<td>+27</td>
</tr>
<tr>
<td>Ind. 17: Graduation by English Proficiency</td>
<td>+15</td>
</tr>
<tr>
<td>Ind. 44: Mentally Unhealthy Days by Income</td>
<td>+15</td>
</tr>
<tr>
<td>Ind. 18: College Completion by Race</td>
<td>+13</td>
</tr>
<tr>
<td>Ind. 53: Commute Time by Mode of Transportation</td>
<td>+12</td>
</tr>
<tr>
<td>Ind. 52: Bus Stop Concentration by Geography</td>
<td>+11</td>
</tr>
</tbody>
</table>

### Indicators with Greatest Negative Change Scores

<table>
<thead>
<tr>
<th>Indicator</th>
<th>Change 2018–2020</th>
</tr>
</thead>
<tbody>
<tr>
<td>Ind. 34: Child Abuse and Neglect by Comparison to National Average</td>
<td>-20</td>
</tr>
<tr>
<td>Ind. 35: Homicide Victimization by Race</td>
<td>-13</td>
</tr>
<tr>
<td>Ind. 22: Youth Homelessness by Race</td>
<td>-9</td>
</tr>
<tr>
<td>Ind. 24: Homelessness by Disability Status</td>
<td>-8</td>
</tr>
<tr>
<td>Ind. 16: Third Grade Reading Proficiency by Income</td>
<td>-6</td>
</tr>
</tbody>
</table>
New Features
Additions & Improvements to Report

- More robust discussion and analysis of themes and indicators
- Spotlight piece on centering racial equity when reporting data disparities contributed by Dr. Delia Kimbrel
- New indicators to better represent the range of disparities in Tulsa and to allow more precise examination of issues
- City and regional demographic & amenities profiles
- Inclusion of alternative method for officer use of force calculation per arrests for reference
# New Indicators

<table>
<thead>
<tr>
<th>ORIGINAL INDICATOR</th>
<th>REPLACEMENT INDICATOR</th>
</tr>
</thead>
<tbody>
<tr>
<td>Indicator 2: Sales Volume by Geography</td>
<td>Indicator 2: Business Executives by Race</td>
</tr>
<tr>
<td>Indicator 6: Labor Force Participation by Geography</td>
<td>Indicator 6: High-Wage Occupations by Race</td>
</tr>
<tr>
<td>Indicator 14: Advanced Placement Courses by Race</td>
<td>Indicator 14: Postsecondary Opportunities Participation by Race</td>
</tr>
<tr>
<td>Indicator 16: Elementary School Reading Proficiency by Income</td>
<td>Indicator 16: Third Grade Reading Proficiency by Income</td>
</tr>
<tr>
<td>Indicator 43: Teen Births by Race</td>
<td>Indicator 43: Food Deserts by Geography</td>
</tr>
<tr>
<td>Indicator 44: Preterm Births by Race</td>
<td>Indicator 44: Mentally Unhealthy Days by Income</td>
</tr>
<tr>
<td>Indicator 48: Public Library Hours by Geography</td>
<td>Indicator 48: Services for Persons with Developmental Disabilities by Comparison to National Average</td>
</tr>
</tbody>
</table>
City & Regional Profiles

East Tulsa

2014-18 Population = 76,512

RACE

- White: 33%
- Black: 41%
- Native American: 9%
- Asian/NHPI/Other: 4%
- Two or more races: 6%
- Hispanic: 12%

AGE

- Under 5: 11%
- 5 to 17: 18%
- 18 to 24: 10%
- 25 to 44: 21%
- 45 to 64: 21%
- 65 and older: 29%

SEX

- Male: 50%
- Female: 50%

0 Rent & Mortgage Assistance Programs

0 Colleges, Universities, Tech Schools, & Workforce Development Programs

4 Mental Health & Substance Abuse Treatment & Services

1 Library

9 Hospitals & Clinics

20 Parks & Recreational Venues

2 Opportunity Zones

0 Museums

Note: Numbers of services or programs listed (except Opportunity Zones) reflect those that are included in the 211 Eastern Oklahoma Resource Database, and must be provided for free or low-cost.
## Housing Theme

<table>
<thead>
<tr>
<th>Equality Score</th>
<th>2018</th>
<th>2019</th>
<th>2020</th>
</tr>
</thead>
<tbody>
<tr>
<td>Homeownership</td>
<td>100</td>
<td>80</td>
<td>60</td>
</tr>
<tr>
<td>Homelessness</td>
<td>80</td>
<td>60</td>
<td>40</td>
</tr>
<tr>
<td>Tenant Stability</td>
<td>60</td>
<td>40</td>
<td>20</td>
</tr>
</tbody>
</table>

- **Homeownership by race**
- **Home purchase loan denials by race**
- **Housing cost burden by income**
- **Youth homelessness by race**
- **Homelessness by veteran status**
- **Homelessness by disability status**
- **Rent burden by Income**
- **Evictions by race**
- **Housing complaints by geography**
Progress & Next Steps
Impact of Tulsa Equality Indicators

- Tulsa City Council special meetings in the summer of 2019 on Justice-themed indicators
- Local community groups and organizations use Equality Indicators to work towards equity
2020 Equality Indicators
Learning Series: Data for Action

- New learning series to generate more in-depth community conversations, learn about current efforts to address disparities, and equip Tulsans to use the report as an advocacy tool
  - Community Engagement Sessions
  - Newsletter
  - Blog post
How is Tulsa Equality Indicators being used?

- Better understand disparities in our city
- Better understand impact of investments and programs
- Apply for grants
- Inform outreach strategies
- Inform program development
- Strategic planning

Tulsa Equality Indicators
Thank You!

Learn more and view the report at: Tulsaei.org