



COMMUNITY  
SERVICE COUNCIL  
OF GREATER TULSA

# 2000 Mid-Year Report

## Highlights of Work Plan Accomplishments

**A Report to the Board of Directors - August 29, 2000**

The Council's mission is to provide leadership for community-based planning and mobilization of resources to address the human service needs of the greater Tulsa area.

This mid-year report to the Board of Directors presents some key highlights of the Council's work accomplishments toward this mission during the first half of this year, organized by goals in the Long Range Plan 2000.

Special thanks to Council Board Members and Advisors for their leadership and involvement. Thanks too to Friends of the Council, other contributors, community colleagues and partners, and the Council's staff for making these accomplishments possible.

## Goal:



## EARLY AND SUSTAINED GOOD HEALTH AND RESPONSIBLE HEALTH DECISIONS

### *Improving maternal/infant/child health:*

## The Tulsa Area Coalition on Perinatal Care (TACPC)

■ The 2000 Tulsa Area Coalition on Perinatal Care (TACPC) structure includes the Access and Strategic Planning Committee, Client Education Task Force, Social Marketing Task Force, Community Home Action Team (CHAT), Steering Committee, Director's Committee (Medicaid Managed Care planning), Teen Pregnancy and Unintended Pregnancy Prevention, and implementation committees related to the Tulsa Healthy Start Initiative and Covering Kids Project.

■ The **Tulsa Healthy Start Initiative** completed its third year of implementation with over 1,200 women in case management services, over 4,000 receiving door-to-door outreach services, and 5,000 participating in consumer and professional education opportunities. Over 150 people took part in a statewide consumer conference, Healthy Start Begins Before Birth, to focus on consumer activities to improve health and well-being during pregnancy. A Healthy Start warmline receives 140 calls per month and is the automated referral number for Healthy Start clinics, Babyline/Planline, Kidsline and WIC sites in Tulsa.

■ The TACPC was prolific in its effort to seek financial sustainment of its programs. Title V cuts to the Tulsa community reached over \$310,000 in 2 years.

■ New funding from the OSDH to support the **Fetal Infant Mortality Review (FIMR)** was successful at \$42,000. The TAPC is responsible for community integration of findings of the FIMR, administered by the Tulsa City-County Health Department. Results of the FIMR will be used to guide planning decisions to improve the local perinatal system.

■ **Kidsline** was funded through a grant secured from the Department of Health and Human Services, Healthy Tomorrows.

Kidsline is a centralized appointment system for access to the first available appointment, referral for risk appropriate services, and referral for enrollment into the SoonerCare program. Centers to become 2-Star quality centers under the Reach for the Stars quality licensing program by the DHS Child Care Licensing Unit. Additional funding for the 2000 fiscal year was secured to expand program participation.

■ The **Local Planning Initiative** proposal was resubmitted to the Robert Wood Johnson Foundation. It is a matched grant with the Temple Foundation to establish pediatric case management in a public and private pediatric clinic. If funded, the project would be the first TACPC initiative in which private pediatricians would collaborate in a public health project in the Tulsa community.

■ The TACPC is sponsoring a **Training Institute** to provide cross training of area outreach and case management programs. Of the six trainings so far in 2000, the Gang Violence Intervention and Public Policy workshops were the best-attended. The **Learning Resource Library** continues to provide curricula, tabletop displays and training materials for health and social services agencies. The collection is housed and circulated by the Parent Child Center of Tulsa.

■ A Healthy Start **video** was distributed to 30 area legislators and perinatal coordinators. Three 30-second **PSAs** received 1,600 airings on KJRH, KOTV, KTUL, KOKI and TCI Cable, emphasizing the importance of prenatal care, well child care and interconceptual care, and referring people to the Babyline, Kidsline, and Planline numbers.

■ **Covering Kids** enrolled 500 uninsured children in the first half of 2000. The TACPC is the Covering Kids Coalition. Covering Kids was funded through the Robert Wood Johnson Foundation with the Institute of Child Advocacy as the statewide leadership and the Community Action Project of Tulsa County as the Tulsa pilot administrator.

■ **HB 2019** was passed and will encourage obstetric, pediatric, dental and health behavior professionals to resume or expand providing services to the SoonerCare eligible population by improving the reimbursement of health care providers for services rendered to women and children in SoonerCare. The impact of these proposed rate increases will be monitored by the TACPC.

■ TACPC published a report on **Community Integrated Service Systems**.

## ***Preventing substance abuse, violence, smoking, and suicide by young people:***

### **Area Prevention Resource Center (APRC)**

- The **East Tulsa Prevention Coalition (ETPC)** received a regional **Best Practice Award from HUD** for its community building work.
- ETPC highlights: The Coalition sponsored a **Communities That Care** strategic planning full day workshop for 36 people representing 25 entities. Fifth graders coming from five area elementary schools participated in a transition to middle school workshop. Results were analyzed for the **Youth Risk Behavior Survey** for all East Central and Foster students. Sixty Foster Middle School youth were certified as official babysitters. The K-Mart Kids Race Against Drugs yielded \$3000 and served over 500 east side youth.
- The APRC designed a **Coalition Effectiveness Survey** for the entire APRC state network; it was used with ETPC members and data were analyzed locally.
- 512 Freshman Academy students at Jenks High School were surveyed using the Search Institute questionnaire. As a result, the **Jenks Coalition for Asset Building** was formed.
- The APRC applied for several grants. One is pending: for a **Community Coalition (OJJDP)** with Family and Children's Service. Unfortunately, two others were denied: for 21ST Century Learning Centers (after school programs for TPS) and for Character Building and Alternative to Suspension programs (OJJDP State flow through) with East side schools.
- **Tobacco-use prevention** activities included training for educators in Bixby and students in Broken Arrow.

## ***Preventing drunk driving by young people:***

### **CRASHs Court**

- Over 6,250 students from Tulsa County area public schools attended CRASHs Court in 1999/2000. This year, in some targeted schools, CRASHs Court was presented to sophomores, juniors and seniors, in addition to freshman.
- Tulsa County District Traffic Court took place at the following schools: Broken Arrow South Intermediate High School, Memorial High School, East Central High School, Berryhill High School, Jenks Freshman Academy and Broken Arrow North Intermediate High School.
- New **student survey instruments** were developed for the CRASHs Court, including pretest, posttest and control test instruments to evaluate self-reported student attitudes, current level of behavior and prediction of future actions. With the assistance of each school, over 10,500 student evaluations were administered. A database was developed for compiling and analyzing the evaluations.
- **Judicial training** for CRASHs Court program took place through colloquium training provided by Judge Martone, developer of the nationally acclaimed Court in the Schools/Critical Life Choices Program.
- National victim rights advocate, Nadine Milford, MADD, spoke at the first CRASHs Court presentation for school year 1999/2000.
- An appreciation luncheon honored the schools and criminal justice system representatives for their support of CRASHs Court for 1999 and 2000.

### **Youthful Drunk Driving Program (YDD)**

- From November 1, 1999-July 31, 2000, over 300 YDD offenders were referred from District Court and the various municipal courts within Tulsa County. Arrest record checks of successful YDD participants calculate **only a 3.2% recidivism** for alcohol or drug-impaired driving offenses.
- The YDD initiated the development of a **database** to compile, manage and extract offender specific information for the YDD Program.

## Drunk Driving Task Force

■ A task force was created to research and develop a **systems approach to combat drunk driving for Tulsa County**.

Members represent the District Attorney's Office, Tulsa Police Department, Tulsa County Sheriff's Office, Tulsa County Bar Association, Tulsa County District Court, Tulsa Municipal Court, Broken Arrow Police Department, Department of Corrections, Office of the Public Defender, Mothers Against Drunk Driving, plus advocates and treatment professionals. Ann Domin, Tulsa County District Court Administrator, and Chief Carolyn Kusler, Broken Arrow Police Department, were selected as Co-Chairs.

■ The Task Force partnered with the Tulsa County Criminal Justice Policy and Planning Board, Judicial Subcommittee, which has been primarily responsible for the research and development of protocols for community sentencing.

■ The following subcommittees were developed: 1) Data and Records, 2) Law Enforcement and Identification, 3) Prosecution Practices, Sanctions, and Sentencing Practices, and 4) Assessment and Treatment.

■ The Task Force received funding support from OHSO for FY2001 to continue its work.

## Preventing HIV/AIDS:

### Tulsa Community AIDS Partnership

■ This year, during its sixth grant cycle, TCAP is providing **grants** to eleven HIV/AIDS programs for HIV prevention outreach targeting youth, women, American Indians, African Americans, and incarcerated populations. TCAP provided HIV care grants to eight HIV/AIDS programs for food, transportation, insurance assistance, rent and utility deposits, legal services, spiritual support, and educational advocacy for persons living with HIV and AIDS.

■ The Tulsa Community AIDS Partnership (TCAP) has raised over \$100,000 for challenge grants to begin this fall. As part of its fundraising, TCAP received a \$30,000 challenge grant through the National AIDS Fund from the **Elton John AIDS Foundation**.

■ The TCAP-funded **HIV Prevention Program for Incarcerated Women** was selected as one of six highly successful HIV prevention programs for incarcerated populations featured in a Centers for Disease Control national satellite telecast to health prevention education programs across the United States in April.

■ TCAP responded to requests from more than 40 states for copies of the **women and AIDS video**, "In the Arms of the Angels," produced by the 1999 National AIDS Fund Team-Tulsa for the **Second Regional Conference on Women and AIDS** organized by TCAP.

■ TCAP completed a successful year with six **National AIDS Fund AmeriCorps members** working in Tulsa HIV prevention and care programs. Seven members for next year's National AIDS Fund AmeriCorps Team-Tulsa were recruited and will begin their year of service in September 2000.

■ TCAP director Janice Nicklas received the **Russ Radley AIDS Grantmaker of the Year Award** at the Annual Meeting of Funders Concerned about AIDS in April.

## Goal:



## POSITIVE DEVELOPMENT FOR CHILDREN, YOUTH AND PARENT SUPPORT

### *Enhancing child care and early childhood education and development:*

#### Child Care Resource Center (CCRC)

##### Caring Hearts

■ A service to family child care providers, Caring Hearts is now in the third year of a three-year project funded by DHS, Division of Child Care and the United Way. It provides intensive support to fifteen providers within the **Family Child Care Network** who offer hardest-to-find care: care for infants and toddlers, children with special needs, children of teen parents, mildly ill children, or care during non-standard hours. Participants are preparing for their 1+ Star status; one recently received Two-Star Status.

■ Caring Hearts has expanded into Creek, Wagoner and all of Tulsa County to offer free **training** to potential providers, to help them develop sound business practices and know what to expect as they begin their family child care business. A six-week intensive business curriculum is being developed for 2001.

■ CCRC staff produced a **manual** on providing intensive support to family child care providers.

■ Jan Renner, a training and curriculum specialist for the U.S. Army, now helps Network providers with technical assistance and training through CCRC.

##### Child Care Resource and Referral Service

■ The CCRC has responded to 3,230 referral calls, 366 information calls and 589 technical assistance calls so far in 2000.

■ 952 providers are currently part of the database.

#### Toy Lending and Resource Library

■ The Library has greatly expanded this year, in size, shelving capacity, and resources. The Success By Six grant added nearly 100 new resource books and training videos. CCRC-created **Learning Luggage** sets are being updated. Carpenter for Kids donated a children's bookshelf. Caregivers are learning new ways to set up shelving for learning centers.

■ The newly-expanded **Cut & Create Resource Corner** features a better-equipped work area where caregivers can make inexpensive games and teaching materials.

■ A new **library staff position** was added this year and recently has been expanded to 20 hours a week, making possible creation of a new **information file on child development** for caregivers.

#### Quality Through Accreditation (United Way Venture Grant)

■ This project began January 1 with 17 child care centers selected to begin the process of becoming nationally accredited through the National Association for the Education of Young Children, and three other centers selected to begin working toward their Two Star status. To date, four centers have received accreditation, six are waiting for their validation visit, seven are working to complete their self study, and nine have been awarded their Two Star rating.

#### Success By Six

■ United Way received a second-year contract from Bank of America for the Success By Six program and subcontracted with CCRC to help child care centers operated by United Way agencies to receive their Two Star rating. To date, four of these centers have achieved this higher quality rating. Some of the training has also been made available to non-United Way centers' personnel.

■ A **child care health consultant** has been included, to support centers with information and assistance on health and safety issues.

#### Employer Group

■ CCRC staff assisted the Downtown Tulsa Chamber of Commerce with its Child Care Task Force to assist businesses interested in child care issues for their employees.

## Governor's Task Force on Early Childhood Education

■ A **state-local partnership initiative for early childhood education and development** has long been a top priority for the Community Service Council, the Metropolitan Human Services Commission (MSHC), and other Tulsa groups. The opportunity to possibly create such an initiative arose at a Tulsa Press Club presentation by Oklahoma's **Governor Frank Keating** on February 17, 2000. MSHC member Robert J. LaFortune raised the issue with the Governor about increasing his leadership in early childhood education. The Governor responded with great interest and, shortly thereafter, signed an Executive Order establishing the Governor's Task Force on Early Childhood Education.

■ The Task Force **mission** reads:

*"It is vital that children arriving at school be prepared to learn. During the formative pre-school years much can be done to equip children with eagerness and ability to learn. It is the charge of the Task Force to bring forth ideas and recommendations for improving methods currently used to prepare our children for the learning experience. The Task Force shall assess the needs for early childhood education, the availability and quality of the programs both public and private, throughout Oklahoma, and develop a proposal and implementation recommendations to the Governor."*

■ Governor Keating acknowledged Tulsa's interest and leadership in this area by appointing three of the eight Task Force members from Tulsa: Robert J. LaFortune; Liz Reece, Director of the Child Care Resource Center (a program of the Community Service Council); and Pete Churchwell (President of Public Service Company of Oklahoma), who was named chair of the Task Force. Phil Dessauer, Jr., CSC Executive Director, and Bob Harbison, former Executive Director of the Tulsa Children's Coalition, were selected as key resource persons for the Task Force. Sandy Ingraham, longtime child advocate and consultant on major state initiatives for children, is serving as the facilitator for the Task Force and will be writing the final report.

■ The Task Force is to submit its final report to the Governor in October. Information and recommendations in the report will help guide and enhance our work in Tulsa to improve young children's health, safety, and readiness to learn.

## **Preserving and supporting families:**

### The Tulsa Alliance for Families (TAF)

■ **TAF family support team** members helped empower families to become more stable, serving 280 families in TAF's two targeted neighborhoods during a nine-month period (October 1, 1999-June 30, 2000).

■ In January, two full-time nurses were hired for Mark Twain and Eugene Field, allowing TAF to organize the schools' Medicaid teams (now called **Student Success Teams**). As of May, these two schools have been reimbursed 11% more than the total average of all other elementary schools combined.

■ A new **database** was created to enhance TAF's ability to record the work of the front-line staff and produce reports in a more timely manner.

■ TAF was recognized by DHS as one of the **BEST community-based programs** in Oklahoma.

■ TAF hired Jane France as Program Manager; she brings a broad perspective of human services and education.

## **Community integration of persons with disabilities:**

### Tulsa Area Alliance on Disabilities

#### Prevention/early intervention

■ The **Early Inclusion Child Care Training Network** (Child Care Resource Center, Tulsa Head Start, ABLE Tech, and the early Childhood Training Committee) offered several local and statewide trainings on inclusion in child care, and researched inclusion partnerships between Head Start and Oklahoma City schools.

#### School-age issues

■ The Alliance, in collaboration with the Mental Health Association, prepared and disseminated a snapshot of the current **behavioral health system for children** and identified gaps in assistance, especially related to psychiatric care.

#### Working age and competitive employment issues

■ Initial plans have been prepared, with the assistance of two University of Tulsa graduate students, to conduct the Alliance's annual **job fair** with selected existing job fairs during 2000-2001. This approach will be tested this fall at the TU job fair.

## Policy/legislation

■ The **Oklahoma Policy Consortium for Persons with Disabilities**, staffed by the Alliance, had several partial victories on important legislative objectives in 2000. These included: increasing access to needed prescription drugs, ensuring durable medical equipment in the Medicaid managed care program, indexing Medicaid provider rates to higher Medicare rates, moving funds from institutions to community programs, and expanding the Advantage waiver to include adults with physical disabilities.

### Goal:



## IDENTIFY AND ADDRESS EMERGING NEEDS THROUGH COMMUNITY RESEARCH

## The Hispanic Study

■ A new CSC study committee conducted focus group discussions with representatives of health and social service organizations and interviewed eight Tulsa employers about the Hispanic workforce.

■ The University of Tulsa analyzed data from completed surveys. Preliminary findings were reported to the study committee, which formed three subcommittees to formulate recommendations for the final report.

### Goal:



## PROMOTE PUBLIC POLICY DECISIONS WHICH SUPPORT COMMUNITY GOALS

*The following section presents selected highlights from the August 2000 CSC Public Policy progress report on issues and activities of CSC groups and affiliated organizations, including the **Metropolitan Human Services Commission, Children's Consortium, AIDS Coalition, CSC Volunteer Center Advisory Board, and the Oklahoma Policy Consortium for Persons with Disabilities, including the Tulsa Area Alliance on Disabilities***

## Child abuse prevention and early childhood development

■ Since CSC and its affiliates became involved in advocating for increases in Oklahoma's funding for child abuse prevention in 1996, overall child abuse prevention funding through the Oklahoma State Department of Health has increased by \$15.9 million state-wide.

■ Allocations for the **Oklahoma Child Abuse Prevention (OCAP) Fund** have increased over 100% since 1996. They increased 15% or \$400,000 for FY 2001 for a total of \$3.1 million dollars. Tulsa County's allocation for FY 2001 remained at \$385,400, an increase of 166% from the \$145,000 that Tulsa County received in FY 1996.

■ **Children First**, a research based nurse prenatal and early childhood home visitation program, received an addition \$400,000 (+3%) above its FY 2000 appropriation and is funded at a level of over \$15 million for FY 2001. Tulsa County's allocation for FY 2001 is \$1,850,000 or about 13% of the program funding. Over 265 nurses are working state-wide to provide services for first time parents with low resources, starting before birth and continuing until the child's second birthday. The program can serve 12% to 14% of first time parents.

## Early childhood brain development and school readiness

■ In 1999, CSC proposed and supported the establishment of a **Joint Interim Legislative Study on Early Childhood Brain Development and School Readiness**. It was charged with the responsibility of developing a state plan for early childhood development to increase school readiness, taking into account the recent research findings on early brain development. Two study sessions were held, one in Tulsa (an examination of what other states are doing in the area of early childhood development) and one in the House Chamber of the State Capitol (a review of what Oklahoma was already doing in early childhood development).

■ The result: **Senate Bill (SB) 1597, the Oklahoma Partnership for School Readiness Act**. It passed both the House and Senate. Though this bill was eventually vetoed by the Governor, who favored addressing these issues through his new Task Force on Early Childhood Education (see above), the extensive work related to SB 1597 did much to raise awareness and advance the cause of improving early childhood education and school readiness in Oklahoma.

## AIDS/HIV medications

■ Total funding is now over \$1,000,000 and has increased \$500,000 (94%) since 1996, when CSC became actively involved in advocating for additional funding.

## Health care, including services for people with disabilities

■ A major effort during the 2000 legislative session was **HB 2019**. One of the major impacts of this legislation included an increase in reimbursement rates for providers of children's services under Medicaid. HB2019 created the Oklahoma 2001 Healthcare Initiative. Total expenditures will be \$259.9 million. The bill leverages \$38.9 million in state funds to attract \$92 in federal aid (Medicaid) to provide \$130 million for improved health care across the state. It uses \$36.2 million in funds from the Tobacco Settlement. Nursing homes are assessed a fee that will generate \$37 million and draw \$92 million in federal dollars. The bill also:

- Provides \$2 million for 300 children with disabilities who are on a waiting list.
- Provides \$2 million for smoking cessation and prevention programs.
- Increases the maximum number of days for inpatient hospital care from 12 to 24.
- Increases maternity care rates to \$1,500 per day.
- Increases neo-natal rates by 20%.
- Increases behavioral health services provider rates by 10%.

The impact of this bill will be monitored by the Public Policy Committee this fall.

## Addressing Tulsa's child health care crisis

■ CSC, in its work with the Metropolitan Human Services Commission (MHSC), has been assessing a crisis in child health care in Tulsa County: over 21,000 children may be eligible for **Medicaid**, but only 57% or about 12,000 were enrolled in December of 1999. The issue is not just that there are not children enrolled in Medi-aid, but that they do not appear to be using it once they are enrolled. The problem includes an insufficient number of medical practitioners accepting Medicaid reimbursement for services to children. CSC and MHSC will be forming a task force to examine the problem further and recommend solutions.

## Goal:



**LINK PEOPLE WITH HELPING SERVICES; ASSURE EARLY ACCESS TO NEEDED HELP; ADDRESS BASIC NEEDS**

## Information & Communications

### 2-1-1 Helpline

■ The **Federal Communication Commission**, as a result of initiatives by the United Way of America and the Alliance for Informal & Referral Systems (AIRS), has passed a regulation reserving the three digit number, 2-1-1, for use by non-profit information & referral programs.

■ David Bernstein, former CSC Executive Director, has been hired part-time by CSC to coordinate development of Tulsa's 2-1-1 initiative.

■ Five members of the Helpline & Babyline staff have taken an information & referral certification exam and will soon be **certified by AIRS**.

### Helpline Information Services

■ The **Federal Emergency Management Agency (FEMA)** requires local agencies disseminating its basic needs funds to avoid duplicating financial aid services. At the request of the Tulsa Area United Way, Tulsa's host agency for FEMA fund distribution, Helpline has developed an Internet based, real-time method for six participating agencies to collaborate on resource distribution and share information about clients benefitting from FEMA funds.

### Babyline/Planline

■ Babyline/Planline made over 2600 **first prenatal appointments** at a total of 10 clinics and over 750 **family planning appointments** at 4 different clinics. For 6 of the 10 participating clinics, Babyline made all of the first prenatal appointments. They also received all calls referred by the Healthy Start Hotline.

■ The service began making prenatal appointments at a second OSU clinic, OSU Family Medicine, and family planning appointments at the East Regional location of the Tulsa City County Health Department.

■ Babyline/Planline bilingual staff responded to all of the **Hispanic calls** for Helpline, Kidsline, CCHMO and Child Care Resource Center.

## Kidline

■ Kidline will be able to expand its hours and operate a **health information line for low income families** because of a Tulsa Area United Way Venture Grant.

■ Schnake Turnbo Brookey & Associates redesigned Kidline information cards and flyers.

## Homeless Services Network

■ Five formerly homeless people, including two with mental illness and two with serious health problems, were awarded certificates of accomplishment by the Homeless Services Network for their efforts to **overcome homelessness**. The Mayor's Office on Neighborhoods and Richard Rich from the Owen Park Neighborhood Association were honored for their support of homeless people.

■ The Tulsa City County Health Department, Morton Satellite Clinic, the Day Center for the Homeless and Mobile Outreach & Crisis Service have undertaken a new initiative to educate the homeless about **preventing hepatitis**.

## Tulsa Human Response Coalition (THRC)

■ The THRC developed and sponsored community service and mental health intervention programs in Sand Springs, Sapulpa and Coweta as a result of early May flooding. Approximately 250 **flood survivors** attended these events.

■ A **Heat Advisory plan** has been developed that will, for the first time, coordinate the annual efforts of the National Weather Service, EMSA and Tulsa Area Emergency Management Agency to alert Tulsans to the dangers of summer heat waves. Significant improvement in public awareness of the dangers of heat should result from this plan.

■ As a heat stroke prevention initiative, several thousand **Heat Danger Signals** brochures have been disseminated to low-income and elderly Tulsans this summer. The brochure was developed and printed by THRC members, American Red Cross and Public Service Company of Oklahoma.

## Tulsa Weather Coalition

■ Over 150 **air conditioners** have been loaned to frail and seriously ill Tulsans this summer. Volunteers from BAMA Pie, The U.S. Corp of Engineers, Southeast Tulsa Jaycees, Southeast Tulsa Kiwanis, Family & Children's Service, Neighbors Along the Line and numerous congregations have supported the TWC by installing air conditioners or contributing funds to the program.

## Goal:



## PROMOTE VOLUNTEERISM TO ADDRESS COMMUNITY NEEDS

## The Tulsa Volunteer Center

### Volunteer recruitment, referral, recognition

■ 23 new nonprofit agencies were added to the Volunteer Center **referral database**.

■ The Volunteer Center referred more than 536 individual adult volunteers to non-profit agencies; coordinated group referrals for 48 organizations (more than 1144 possible volunteers); and partnered with KOTV to match 93 potential volunteers with nonprofit agencies during **Volunteer Month** in April.

■ The Center published and distributed 450 copies of the 2000 **Wishbook**, a catalog of donated items and group volunteer needs for 124 area nonprofit agencies.

■ The Center publicized volunteer needs through "Your Community World," regularly-scheduled announcements on KBEZ Radio, and publication of the Calendar of Events.

■ The annual **Volunteer of the Year luncheon** on April 11 recognized 17 outstanding volunteers with Golden Rule awards from JC Penney.

■ The Center promoted state legislation to provide **criminal background information** (OSBI) on prospective volunteers to nonprofits at a reasonable cost.

### Youth volunteer service

■ The **Youth Volunteer Program** referred 802 youth for a total of 2261 hours as individual referrals, in group projects and at special events.

■ As of June 2000, 200 youth were signed up to volunteer over 5000 hours through the YVC Summer Program at 20 different nonprofit agency sites in individual projects, group projects, and at special events.

■ The Center organized **National Youth Service Day** (NYSD) for 100 youth & 100 national service members who worked to clean up an area of Greenwood. NYSD was the kick off event for Keep Tulsa Beautiful's Operation Clean Sweep. Tulsa's NYSD won the **statewide award for a youth environmental project** from Keep Oklahoma Beautiful.

■ The **Youth Advisory Council (YAC)** began meeting in February and consists of 18 youth members from 11 area school districts. The Council has spoken at several engagements, worked closely with the NYSD and PTT committees, and recruited youth for the YVC.

■ Youth in the suspension program at Union 6th & 7th grade center volunteered for 2.5 hours each Wednesday morning at the Mayfair Nursing Center. Youth were picked for “good behavior” Thursday through Tuesday in order to be able to attend these volunteer sessions. Each week 90% of the youth involved in the suspension program went to Mayfair. Each hour volunteered was equivalent to two hours in suspension.

■ YVC of Tulsa was picked as one of two **YVC international sites** to represent YVCA at a training to include youth with disabilities in YVC projects and programs. These two sites will be presenting information to the other YVC sites at the YVCA international conference in the fall.

## Volunteers helping children learn to love to read

■ The **Reading Buddies** program paired 60 youth volunteers with 60 elementary school youth at Foster/Cooper and Nimitz/Grimes schools.

■ **AVID Readers** currently has 72 adult and youth volunteers (41 adults/31 youth) reading with 142 children at five child care centers. AVID has added two new sites: Day Schools on Darlington and Salvation Army West. In March AVID organized a Read Across America event which included five centers--three existing AVID sites at the time plus Salvation Army West and the North YVCA.

■ AVID started a **book giveaway** in January: each child in the program takes home one book a month to keep. So far AVID has given away more than 400 books.

■ AVID’s community support has increased: the advisory board has grown to 26 members; **Second Presbyterian Church** has donated office space and computer equipment; and the **Junior League of Tulsa** has adopted AVID with 12 volunteers set to begin in September.

■ Five new **VISTAs** joined AVID, two VISTAs completed their terms, one terminated early to go to school full time, and two new VISTAs started at the end of August.

■ AVID’s **newsletter** was launched in January and is distributed to parents, volunteers, CSC board of directors, PEN, TAVA, CVC, schools, universities, the media and local businesses.

## Goal:



## ENHANCE CSC ADMINISTRATION

### Resource Development

■ The CSC Friends of the Council campaign began in early summer and has raised almost \$26,000 of the \$40,000 goal.

■ Almost \$18,000 has been contributed this summer to support the Tulsa Weather Coalition.

■ The Tulsa based Temple Foundation provided \$40,000 to help support the work of the Tulsa Alliance for Families and the Preventive Health Care and Early Treatment Committee.

■ Helpline received \$2,000 from Leadership Tulsa’s Paragon Awards in recognition of new CSC board member and longtime Helpline volunteer Linda Watts.

■ The Volunteer Center raised over \$5,000 through its Beach Blanket Bunco fundraiser in August.

### Technology

■ DSL lines are operational with all computers at the CSC Boulder office and steps are underway to create similar capacity at the Sheridan office.

■ Plans are being made to expand and enhance the telephone systems at Helpline and the Child Care Resource Center.

■ A private engineering firm has been engaged to identify specific opportunities for improving productivity in handling data and preparing reports related to individual CSC programs. As a result of this process, new software has been developed for the TAF program and other projects are in the planning stages to assist other programs.

### Communications, websites, awards

■ CSC’s new logo and stationery system are finished and are now in agency-wide use.

■ Launched last year, the new Community Service Council website, [www.csctulsa.org](http://www.csctulsa.org), has been greatly enhanced and is being used increasingly for multiple information purposes. Helpline also has a website, and plans are now being made for new websites later this year for the Child Care Resource Center and the Tulsa Volunteer Center.

■ Internal communication has been enhanced through a new “staff only” section of the CSC website.

■ Email is now available for staff through the CSC domain; it can be used in the office or from any computer with Internet access. The public can email CSC and individual staff members through the website. Increasingly, CSC is using email for communication with board members and sponsored groups, resulting in greater efficiency and reduced copying and mailing costs.

■ The 1999 CSC annual report, "Community Works" newsletter, and nomination forms for the 2000 CSC Awards are among the CSC publications now available online, along with a calendar, job openings, ways to become involved or find services, and more.

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**Special thanks to the Community Service Council Board Members and Advisors currently serving and assisting in the following areas featured in this report:**

***Tulsa Area Coalition on Perinatal Care/sponsored groups:***

Karen Davis, Sherri Wise, Flinn Cremin, Dr. William Geffen

***Area Prevention Resource Center/sponsored groups:***

Gary Percefull

***Drunk Driving Task Force:***

Ann Domin and Carolyn Kusler, Co-Chairs

***Tulsa Community AIDS Partnership/sponsored groups:***

Tony Adair, Joan Flint, Nancy McDonald, Charles Monroe

***Child Care Resource Center/sponsored groups:***

Susan Neal, Mike Evanson, Ruth Ann Fate

***Tulsa Alliance for Families/sponsored groups:***

Rich Koljack, Todd Sprague

***Community Research -- Hispanic Study Committee:***

James Chavez, Chair; Sally Frasier, Dr. Luis Reinoso, Terry McGee, Tom Byers and Rev. Martin Morgan

***CSC Public Policy Committee:***

Ken Underwood, Chair; Russell Bennett, Teresa Burkett, Coleman Davis, Ann Domin, Nancy Feldman, Sally Frasier, Nancy McDonald, Terry McGee, Susan Neal, Maynard Ungerman, Jill Willey

***Children's Consortium in Tulsa:***

Nancy Feldman

***Information and communications; linking people with helping services; basic needs:***

Linda Watts, Russell Bennett, Carole Huff Hicks, Dr. Luis Reinoso, Flinn Cremin

***Tulsa Volunteer Center/sponsored groups:***

Gary Percefull

***Administration:***

***- Resource development:***

Teresa Burkett, Carole Huff Hicks, Wayne Bland, Jill Willey, Nancy Feldman

***- Communications, websites, awards:***

Steve Kennedy, Chair; Lauren Brookey, Susan Neal, Gary Percefull, Jill Willey, Tim Colwell



## COMMUNITY SERVICE COUNCIL OF GREATER TULSA

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