



2000 Highlights

Community Service Council of Greater Tulsa Work Accomplishments

A Report to the Board of Directors

*Excerpted from the "Major Accomplishments" section
of the CSC agency background statement
prepared by Phil Dessauer, Jr., CSC Executive Director,
for the Tulsa Area United Way,
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2000 Highlights

Outlined according to focus areas in the Council's long range plan

EARLY AND SUSTAINED GOOD HEALTH, AND RESPONSIBLE HEALTH DECISIONS:

Maternal/infant/child health:

The Healthy Start Initiative completed its third year of implementation with over 1,200 women in case management services, over 4,000 receiving door-to-door outreach services, and 5,000 participating in consumer education. ♦ Receipt of a federal grant to develop a preventive health system for women and children led to expansion of the Perinatal Coalition to include family health. ♦ Over 1,100 children were enrolled in Medicaid coverage through the Covering Kids Outreach Program. ♦ Kidsline, started in mid-2000, made almost 400 appointments for preventive health care and added Spanish-speaking staff at year's end. ♦ Babyline set a record number of appointments for prenatal care, 4,004, a 13% increase over 1999. ♦ The Child Care Health Consultant role was initiated to promote access to preventive services at child care sites receiving technical assistance through the Success By 6® program to enhance child care.

Prevention of substance abuse, violence, smoking, suicide, and drunk driving by young people:

The Area Prevention Resource Center conducted youth risk behavior surveys in all TPS high schools and designated middle schools to create baseline data for measuring change. ♦ APRC established a weekly tutoring program in an eastside community housing site with a large number of new Hispanic residents. ♦ It co-sponsored the K-Mart Kids Race Against Drugs education and awareness program serving almost 1000 children and their parents. ♦ The APRC mobilized partici-

pation in a Safe Schools Summit in east Tulsa, and received a HUD Best Practice Award for mobilization of prevention efforts in east Tulsa. ♦ Over 6,200 students, mostly ninth-graders, from Tulsa County area public schools attended CRASHs Court in 1999-2000. ♦ Almost 450 teen and young adult offenders participated in the Youthful Drunk Driving Program, referred by Tulsa County District Court and various municipal courts; six-month arrest records indicate only 3.2% recidivism for alcohol or drug-impaired driving offenses. ♦ A community task force was created and started work on assessing local capacity to address the DUI problem and develop recommendations for system-wide improvements.

Prevention of HIV/AIDS:

\$78,000 in local dollars were raised as matching funds for National AIDS funding; \$117,000 was awarded to HIV prevention and treatment programs. ♦ A six member 2000-2001 National AIDS Fund Americorps Team-Tulsa was recruited and placed in local prevention and care programs. ♦ Staff provided technical assistance to the Ford Foundation on current domestic needs and challenges in the U.S. fight against AIDS at the community level.

POSITIVE DEVELOPMENT FOR CHILDREN, YOUTH, AND PARENT SUPPORT:

Child care and early childhood education and development:

CCRC Director Liz Reece served on the Governor's Task Force on Early Childhood Education, sharing CCRC information and expertise. ♦ The Child Care Resource and Referral Service responded to 6,743 calls, assisting 5,170 children in need of care and employees from 1,120 businesses, and listing 844 child care programs. ♦ CCRC implemented Success By 6®, a nation-wide Bank of America/United Way of America initiative, enhancing child care quality at seven centers sponsored by TAUW member agencies. ♦ CCRC's Quality Through Accreditation Project, funded by a United Way venture grant, assisted twenty centers; five earned

national accreditation and several others achieved state “star” recognition in 2000. ♦ Caring Hearts helped family child care providers enhance their quality of care and gain business skills. ♦ The Toy Lending/Resource Library expanded, with Saturday hours, a larger resource collection, a model play/learning center area, and an enhanced “cut and create resource center” for providers. ♦ The Food Program reimbursed providers \$601,670 in 2000 for nutritious foods served to an average of 1,144 children per month, and provided training and monitoring. ♦ To better serve its corporate clients, CCRC planned Internet access to information through the new CCRC website, www.ccrctulsa.org, and created “New Parent Baskets” for employees. ♦ CCRC coordinated United Way Day of Caring projects through which corporate volunteers painted, repaired and brightened ten programs’ facilities.

CSC and the Metropolitan Human Services Commission (MHSC) jointly worked to pass S.B. 1597 to establish the Oklahoma Partnership for School Readiness. Provisions in the bill called for creation of a state partnership group to guide the development of early childhood education statewide and the creation of local partnerships to do likewise in communities. The bill was vetoed by the Governor who was waiting for recommendations for his own task force on early childhood education. ♦ CSC/MHSC participated in the task force process and new legislation designed similarly to S.B. 1597 will be introduced in the 2001 legislature. ♦ CSC, in conjunction with Tulsa University’s new Community Development Center, implemented a pilot process for assessing school readiness among a sample of new kindergarten students in Union and Tulsa Public School districts.

Family support and child abuse prevention:

Tulsa Alliance for Families (TAF) created a model funding approach that enabled Medicaid funding for full-time nurses and other positions addressing health related needs at TAF’s two elementary schools, Mark Twain and Eugene Field. ♦ TAF provided family support services to over 500 families in the

two neighborhoods. ♦ TAF received Law Enforcement Block Grant funds for a family literacy program through AVID Readers.

Community integration of persons with disabilities:

Training was provided to all Head Start programs, 80 child care providers, and family members on furthering early childhood development for children with disabilities. ♦ The first guide was published to assist persons with disabilities to access community job fairs. ♦ A joint project with the Tulsa Housing Authority was implemented to promote fair housing practices and additional housing opportunities for persons with disabilities. ♦ An additional state appropriation was made to fund new services for persons with developmental disabilities (without cognitive disabilities) through the Advantage long-term care program.

ECONOMIC SELF-SUFFICIENCY; PROVISION OF BASIC NEEDS:

Basic needs, and community emergencies:

CSC coordinated the local Homeless Services Network that regularly assists over 600 adults and children. The group established a new system for collecting and sharing information about Tulsa’s homeless to help guide program planning and evaluation. ♦ Through the Tulsa Weather Coalition, Helpline processed over 400 requests for air conditioner assistance for persons with major health difficulties and coordinated the installation of 187 air conditioners. ♦ Technical assistance was provided on an ongoing basis to the work of the Mental Health Outreach Services (MOCS), especially as related to homeless mentally ill persons.

PROMOTING INFORMED DECISIONS ABOUT RESOURCES, POLICIES, AND LAWS:

Community research:

A study committee on the growing Hispanic population in the Tulsa area completed major

work; the study will be published early in 2001. ♦ CSC prepared a Community Profile Report on population and other trends affecting the Tulsa area and the need for health and human services. ♦ CSC conducted an initial assessment of the health care service system (physical, dental, and behavioral) for children eligible for Medicaid, to make a preliminary determination of the gap between supply and demand.

Policy and resource development:

MHSC/CSC created a demographic, service, and funding data base for use by the Governor's Task Force on Early Childhood Education in developing recommendations. ♦ MHSC successfully advocated for almost \$120,000 in increased funding for Tulsa County from the state Child Abuse Prevention Fund. ♦ MHSC/CSC promoted passage of S.B. 1597 to develop a statewide structure for improving early childhood education.

LINKING PEOPLE WITH COMMUNITY SERVICES:

Helpline assisted over 21,000 callers in finding help for many different needs, especially financial assistance, housing, and health. ♦ Planning was initiated for development of 2-1-1 phone system to access help in Tulsa County. ♦ A real-time computerized system was developed for tracking use of FEMA funds by several different agencies.

PROMOTING VOLUNTEERISM:

The Volunteer Center referred more than 1,000 adult volunteers to non-profit agencies in the Tulsa community. ♦ It coordinated group referrals for over 95 agencies, and published and distributed 600 Wishbooks on volunteer needs of 149 agencies. ♦ The Center recommended legislative action to improve the process for background checks on volunteers. ♦ It matched over 1,500 youth volunteers, many doing court appointed community service. ♦ It recruited and trained over 430 adult and youth volunteers to read to young children through the AVID Readers program.

ADMINISTRATIVE/ MANAGEMENT:

CSC began initial planning on developing long-range steps to enhance the organization's effectiveness through increased use of technology, and continued to improve the CSC website (www.csctulsa.org) as an external and internal communications resource.

*The Community Service Council
sincerely appreciates the
leadership and contributions
of the Board of Directors.
Volunteer leaders' knowledge,
skills, and commitment are
essential to the success of
all of the Council's work.*